



CONTENT PARTNERING WITH ATTORNEY CREDITS

Reasons to Become an Attorney Credits Content Partner

Attorney Credits is a leading provider of online CLE's for attorneys and paralegals throughout the country. As a Content Partner you can build your business and expand your reputation by providing a video seminar for our website.

Marketing directly to lawyers and paralegals is one way to bring in new clients and expand your reach. Even if you or your company already sponsors seminars or provides CLE credits you should still partner with Attorney Credits. Becoming an Attorney Credits Content Partner will provide an increased and positive exposure to attorneys and paralegals throughout California and all over the United States. Local seminars typically only reach a few attorneys at a time, and even if you present several times a year you are likely to reach only a hundred or so people in a year. With thousands of attorneys and paralegals using our site each year, your marketing reach can be dramatically expanded at no cost to you.

- Increase your exposure to attorneys, paralegals, and referral sources
- Reach thousands of attorneys and paralegals throughout California and the United States
- Our client base includes sole practitioners, those in large firms, as well as in-house counsel for companies large and small
- Thousands of attorneys and paralegals use our site every year
- We can provide you with a DVD of your video for your own distribution and use
- We shoot, edit, and distribute with ZERO cost to you

Attorney Credits will videotape your seminar or presentation using our own state of the art equipment. We will come to your next seminar or we will record you in your own office. We will edit the footage into a professional for credit video using professional post-production editing tools. We will also work with your existing materials, or help create new content for your virtual course, accessible to attorneys and paralegals in California and all over the country on our website.

Advantages of Attorney Credits and Online Education

Attorneys and paralegals search for our courses, and find our site through the most popular search engines and legal advertisements. Through aggressive search engine optimization and advertising campaigns on Google and Yahoo lawyers will find and view your presentation. Besides our extensive use of online marketing, we advertise in state bar journals such as the California Bar Journal. The California Bar Journal has a distribution of 150,000 people in the legal field each month. We will also include your personal and company information on the video so lawyers can easily access your website and contact you directly. Your information will also be posted on our Content Partner page making it even easier for our users to find you.

- Our courses are available 24 hours a day, 365 days a year
- Aggressive Google and Yahoo advertising
- Advertising in state bar journals
- Personal bio and company information allows our users to reach you easily
- We are Approved Providers, so we handle the paperwork, applications and certificates

Become an Attorney Credits Content Partner

Attorney Credits Content Partners can grow their business and widen their marketing reach through exposure to attorneys and paralegals on our website. Becoming a Content Partner with Attorney Credits provides you with the opportunity to join with other prominent attorneys and legal experts to see what exposure on our site can do for your business. Please contact us so we can schedule a video shoot at your next seminar or record a presentation in your office.